



# SUN PROTECTION... Naturally!

## SPF Boosting and Enhanced Aesthetics with Natural Fine Powders



Micro Powders is taking sustainable and renewable natural materials to the next level with improved sunscreen performance and enhanced formulation aesthetics.

### UPCYCLED RICE



#### Naturesoft 860R

- Irregular upcycled ultrafine rice bran wax powder
- Oil binder for improved aesthetics in formulation
- Improves SPF performance with organic sunscreens by 15%
- Improves SPF performance with inorganic sunscreens by 33%

#### Naturesoft 860S

- Spherical upcycled ultrafine rice bran wax powder
- Enhanced lubricity and slip
- Oil binder for improved aesthetics in formulation
- Improves SPF performance with organic sunscreens by >17%
- Improves SPF performance with inorganic sunscreens by >29%

#### Naturesoft 880GT



Naturesoft 880GT is an ultrafine rice bran wax powder enhanced with green tea leaf extract that provides added anti-inflammation along with SPF boosting.

### CARNAUBA



#### Microcare 350

- Irregular ultrafine carnauba wax powder
- Provides long wear performance with improved aesthetics
- Improves SPF performance with organic sunscreens by 11%
- Improves SPF performance with inorganic sunscreens by 27%



## IN-VIVO SPF TEST DATA

